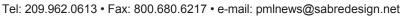
PINE MOUNTAIN LAKE NEWS

Display & Insert Advertising Contract SUBMISSION DEADLINE: 10th of month

See Submission Guidelines for ad submission format. Pine Mountain Lake News • P.O. Box 605 • Groveland, CA 95321



	ES ALL RATES ARE PER MONTH Ad Size 1 Mo. 6 Mo.*		1 Mo. 6 Mo.*		Ad design & preparation work performed by the PML News will be billed according to the following fee schedule:	
Width x Height	Black & White		Full Color			
Business Card ¹	28	25	46	41	AD DESIGN & COMPOSITION (NEW)	\$40/hour
2.25" x 4	37	33	57	51		(First 1/2 hour free.
2.25" x 6"	54	48	74	66	scanning, image correction and proofing for client.	Additional work will be billed by the 1/4 hr.)
2.25 x 8"	71	64	91	82		
5" x 2"	37	33	72	65	CHANGES TO EXISTING ADS Ads which need to be	\$40/hour (First 1/2 hour free.
5" x 3"	54	48	94	84	reformatted, resized or have fonts/text/images changed, etc.Àdditional work be billed by the 1.FILE FORWARDING\$25File formatting and emailing (or burning to CD) and forwarding to(Additional charges per	Additional work will
5" x 4"	71	64	116	104		be billed by the 1/4 hr.
5" x 5"	89	79	138	124		\$25
5" x 6"	105	94	160	144		
5" x 7"	122	110	182	164		
5" x 8"	139	125	204	183	other publications (for all sizes)	hourly rate.)
5" x 9"	156	140	226	203	CAMERA-READY/DIGITAL ADS \$15/scan or (Ads that need to be scanned conversion	\$15/scan or
5" x 10"	173	156	248	223		conversion
5" x 11.8"	203	183	278	250	and/or converted to TIFF file.) Camera-ready/digital ads must fit the ad size listed on the left and must be at least 200dpi for B/W ads and 300dpi for color ads. B/W ads must be in grayscale and color ads must be in CMYK. Conversion of ads from RGB to CMYK will result in a conversion fee. If a digital ad requires no further work there	
10.125" x 2"	71	64	116	104		
10.125" x 3"	105	94	155	139		
10.125" x 4"	139	125	194	174		
10.125" x 5"	173	156	233	210	will be no extra charge.	
Half Page 10.125" x 5.8375"	201	181	266	240	ADDITIONAL CHARGES	\$25
10.125" x 7"	241	217	311	280	Ad use in any printed materials (Additional charges per (call for further information) hourly rate.)	
10.125" x 8"	275	247	350	315		
10.125" x 9"	309	278	389	350		hourly rate.)
10.125" x 10"	343	309	428	385	ADDITIONAL INFORMATION	
Full Page 10.125" x 11.8"	403	363	498	448	Payment for advertising may be by check, cash or 30 day billing. Delinquent accounts will not be allowed to place an advertisement until all open invoices have been paid.	
Full Page Inside Front/Back	498	448	593	534		
Full Page Back Cover	N/A	N/A	688	619	Per PML Collection Policy all past due to late charges and interest. We rese	amounts will be subject
running for six insertions then the ¹ Please submit your bus include ad design. Ad Submissio	siness card. 1	Γhis size a	d does not	:	Manteca Bulletin at 276 Butto Manteca, CA 95336 (Call for Note: We CANNOT ACCEPT ads do the Month – Call for late	deadline for delivery.) ne in Publisher or Word.
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**CCTC ads will run until you notify us by phone and are issued a cancellation number)