

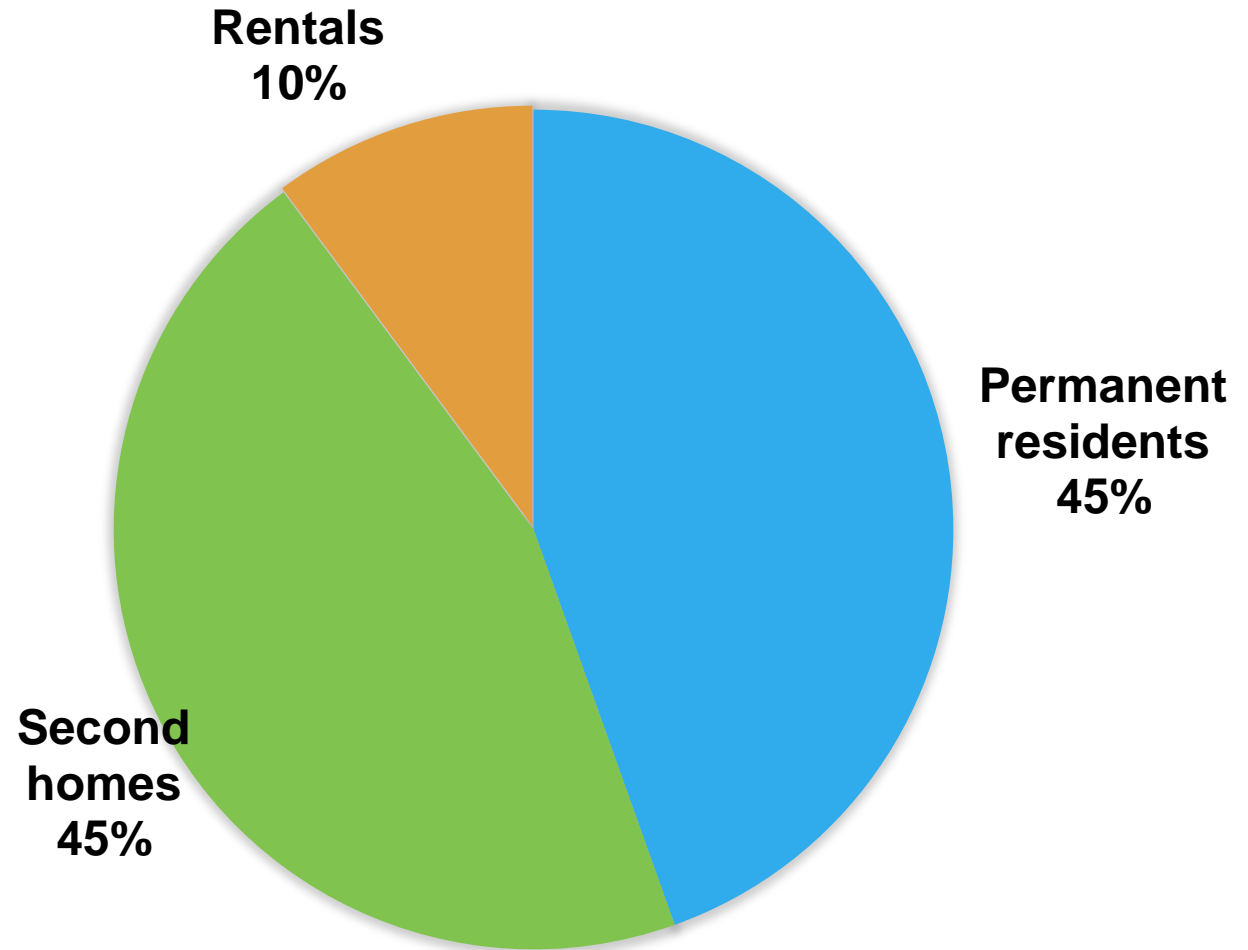


PML Homeowner Survey

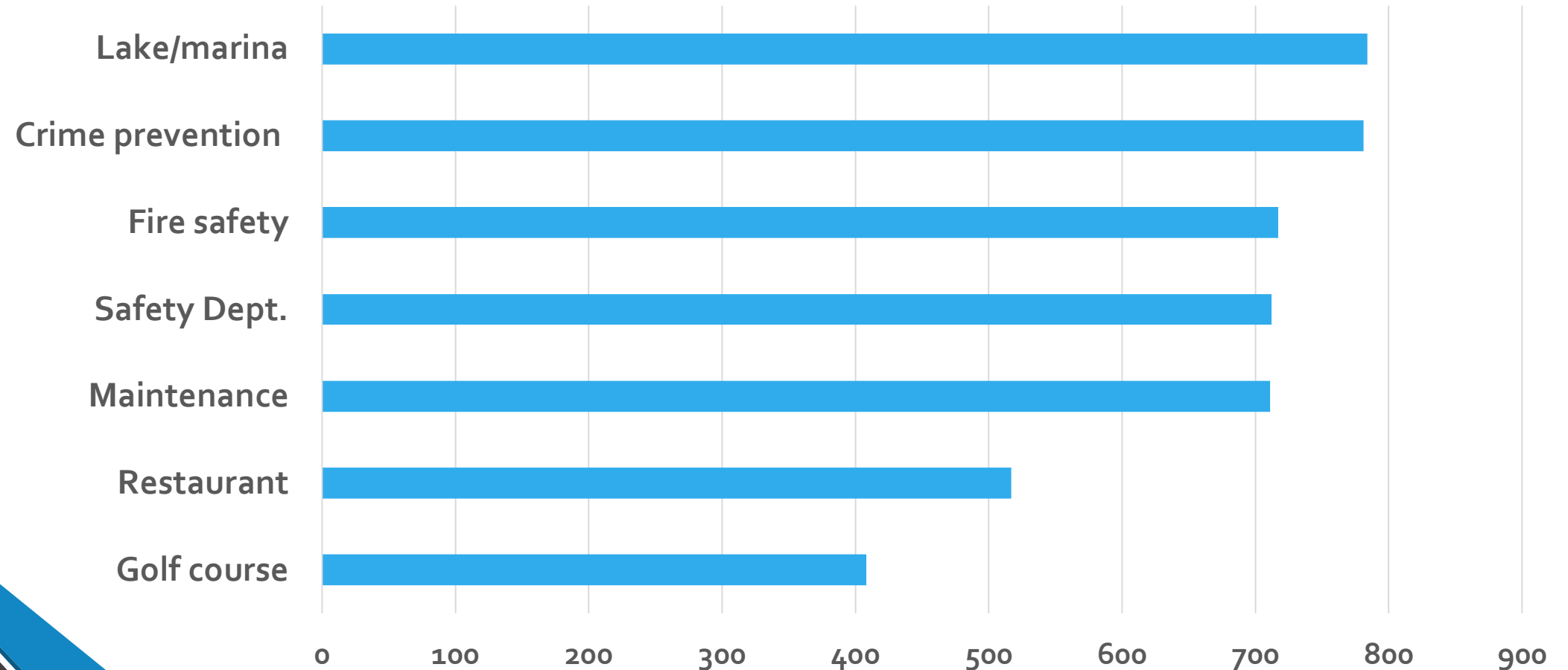
2016

Excellent Response

- Total 963 – a new high!



Most Important Amenities



Golf Course

- How Often Do You Play?
 - Weekly = 12%
 - 1-24 times/year = 49%
 - Never = 40%
- Golf Course Condition
 - Excellent = 40%
 - Can't rate = 29%

Lake and Marina

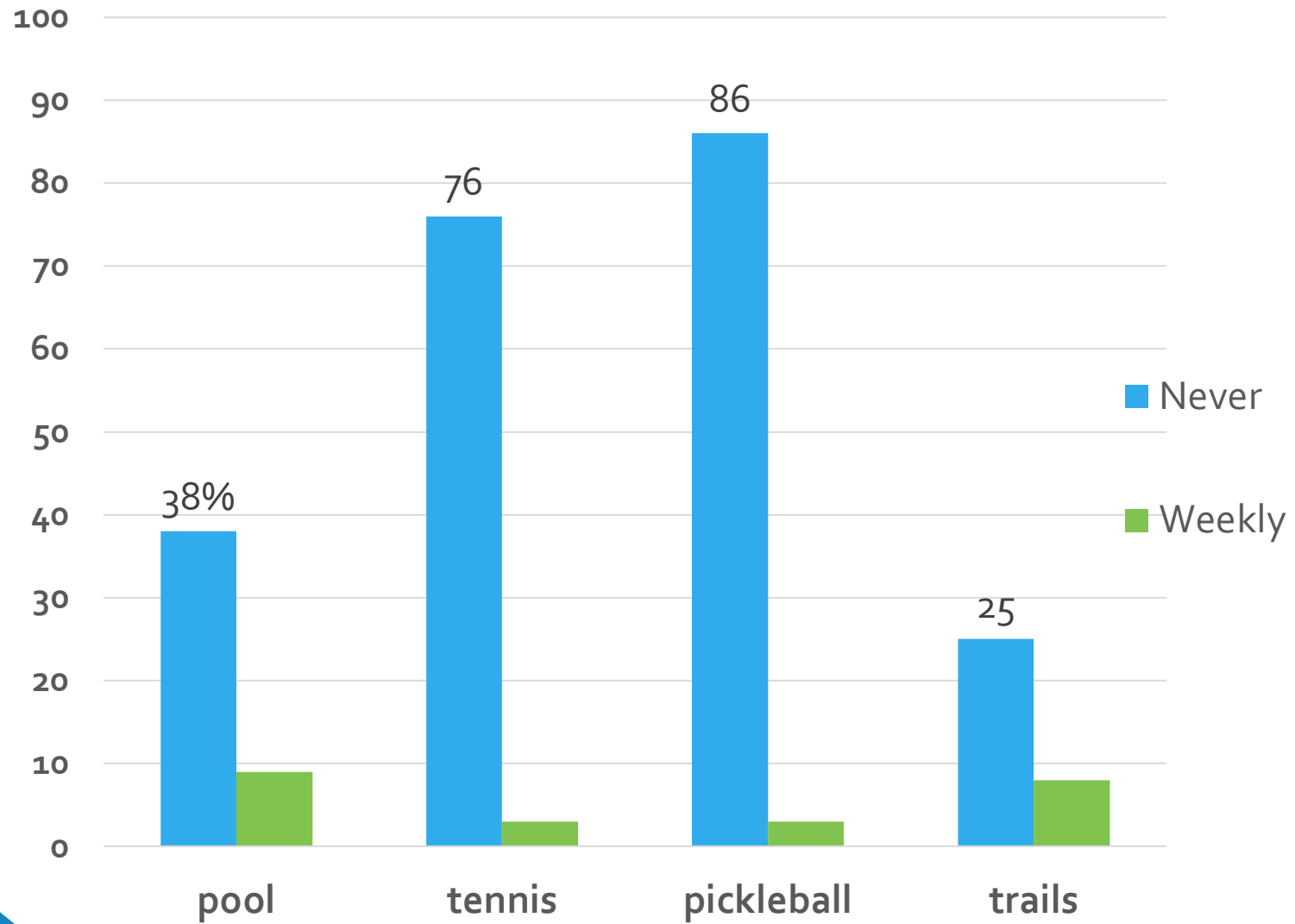
- How Often Do You Use the Lake/Marina?
 - Weekly = 42%
 - 1-24 times/year = 76%
 - Never = 3%
- Lake and Marina Condition
 - Excellent = 43%
 - Can't rate = 3%



Restaurant and Bar

- How Often Do You Use
 - Weekly = 11%
 - 7-24 times/year = 41%
 - 1-6 times/year = 41%
 - Never = 6%
- Restaurant and Bar Quality
 - Excellent = 24%
 - Good = 49%

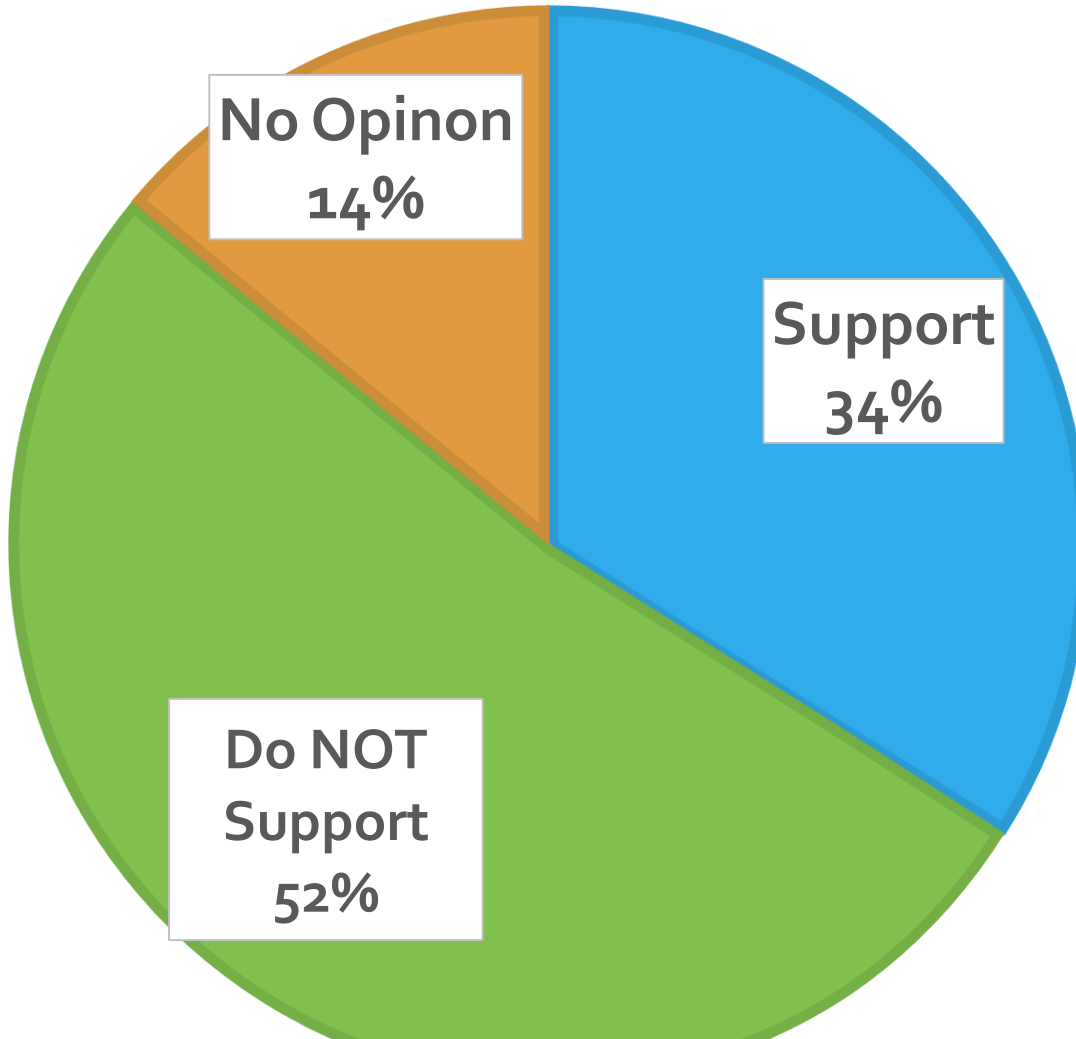
Other Amenities



PML Services



Single Room Rentals



Guest House Rentals

- Support = 43%
- Do NOT Support = 44%
- No Opinion = 13%

Satisfaction with PML Services v. Fees

Very Satisfied	Satisfied	Dissatisfied
39%	52%	9%



Amenities Needing Improvement

Amenity	Responses in top 3
Restaurant	198
Trails	174
Lake/Marina	165
Pool	151
Safety	128



Amenities that Add Economic Value

Rank	Amenity	Responses in top 3
1	Lake	637
2	Golf course	479
3	Restaurant/Bar	359
4	Safety	209
5	Maintenance	103

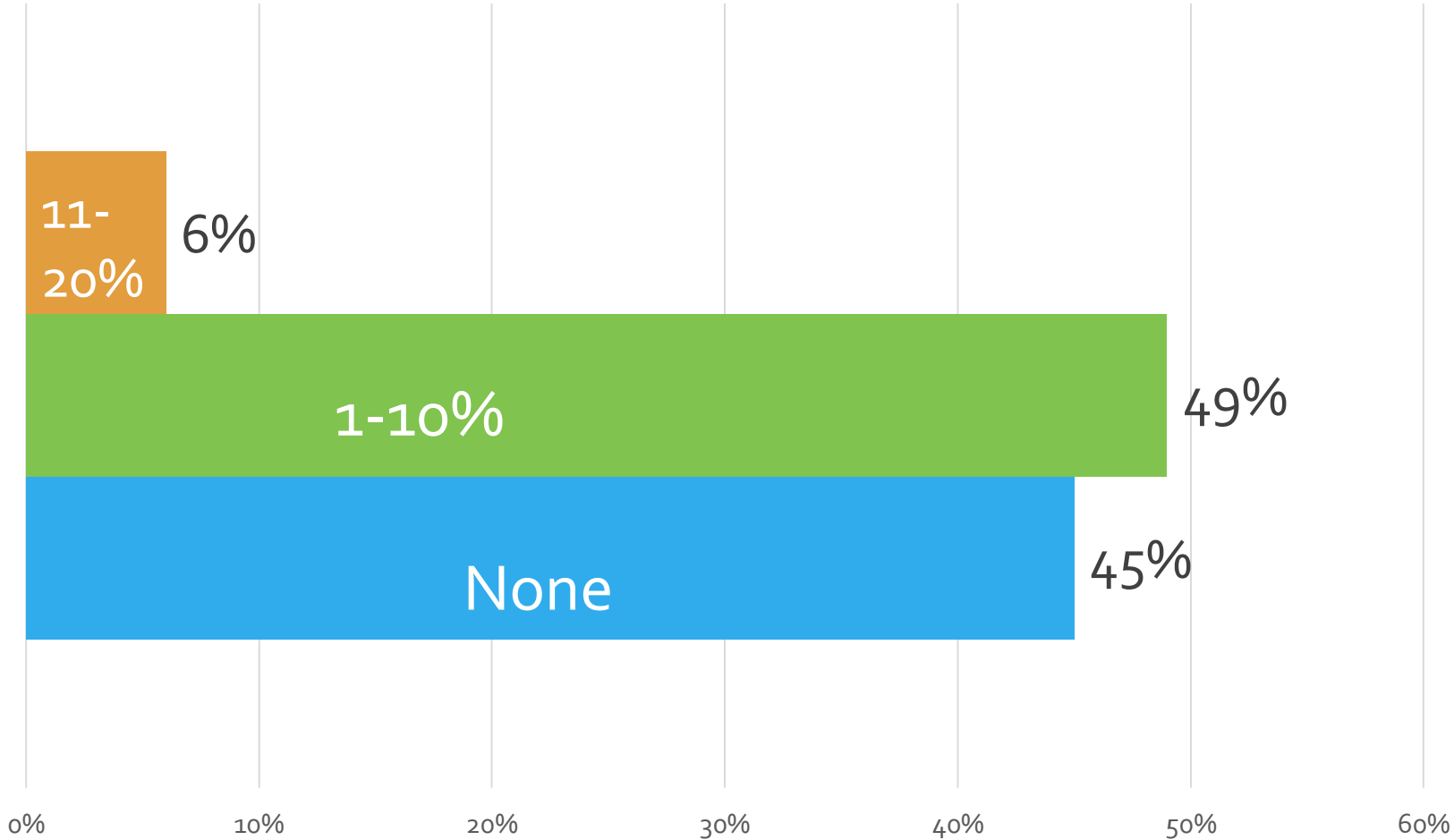
New Amenities Desired

Rank	Amenity	Responses in top 3
1	High speed Internet	476
2	Gym/exercise facility	378
3	More trails	314
4	New pool	261
5	Lake Lodge renovation	124

Should PML Invest in High-speed Internet?

- Yes = 77%
- No = 23%

% Dues Increase Willing to Pay for New/Improved Amenities



Conclusions

- High number of responses indicates good interest
- Members generally satisfied or very satisfied with amenities/services
- People use and value the lake more than any other amenity
 - All other amenities used by smaller percentages
 - Some have very small participation – archery, shooting range, equestrian center
 - Lots of interest in developing trails
- *Majority willing to pay* for new amenities or improvements – 54% v. 45%
- Significant preference *against* single room rentals – 52% v. 34%